



## WWW 2014 CALL FOR PAPERS – RESEARCH TRACK

The 23<sup>rd</sup> International World Wide Web Conference

April 7-11, 2014 / Seoul, Korea

<http://www2014.kr>

### General Chair:

Chin-Wan Chung (KAIST)

### General Vice Chairs:

Sang-goo Lee (Seoul National University)

Sue Moon (KAIST)

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### PC Co-Chairs for Research Track:

Andrei Broder (Google)

Kyuseok Shim (Seoul National University)

Torsten Suel (New York University)

### Area Chairs:

#### Behavioral Analysis and Personalization

Pearl Pu (EPFL)

Andrew Tomkins (Google)

#### Content Analysis

Seung-won Hwang (POSTECH)

Lillian Lee (Cornell University)

#### Crowd Phenomena

Panos Ipeirotis (NYU)

Stefano Leonardi (Univ. La Sapienza)

#### Internet Economics and Monetization

Arpita Ghosh (Cornell University)

Vanja Josifovski (Google)

#### Security, Privacy, Trust, and Abuse

Nicolas Christin (Carnegie Mellon Univ.)

Yongdae Kim (KAIST)

#### Semantic Web

Ramanathan Guha (Google)

Daniel Schwabe (PUC-Rio)

#### Social Networks and Graph Analysis

Aristides Gionis (Aalto University)

Alessandro Panconesi (Univ. La Sapienza)

#### Software Infrastructure, Performance, Scalability, and Availability

Zhen Xiao (Peking University)

Malgorzata Steinder (IBM Research)

#### User Interfaces, Human Factors, and Smart Devices

Cecilia Mascolo (Univ. of Cambridge)

Xing Xie (Microsoft Research Asia)

#### Web Mining

Yukata Matsuo (University of Tokyo)

Rajeev Rastogi (Amazon)

#### Web Search

Junghoo Cho (UCLA)

Yoelle Maarek (Yahoo!)

For more than two decades, the International World-Wide Web Conference has been the premier venue for researchers, academics, businesses, and standard bodies to come together and discuss latest updates on the state and evolutionary path of the Web. The main conference program of WWW 2014 will have 11 areas (or themes) for refereed paper presentations. and we invite you to submit your cutting-edge, exciting, new breakthrough work to the relevant area. In addition to the main conference, WWW 2014 will also have a series of co-located workshops, keynote speeches, tutorials, panels, a developer track, and poster and demo sessions.

The list of areas for this year is as follows:

- Behavioral Analysis and Personalization
- Content Analysis
- Crowd Phenomena
- Internet Economics and Monetization
- Security, Privacy, Trust, and Abuse
- Semantic Web
- Social Networks and Graph Analysis
- Software Infrastructure, Performance, Scalability, and Availability
- User Interfaces, Human Factors, and Smart (Mobile) Devices
- Web Mining
- Web Search

### Important Dates:

#### Research track abstract registration:

Tuesday, October 1st, 2013 (23:59 Hawaii Standard Time)

#### Research track full paper submission:

Tuesday, October 8th, 2013 (23:59 Hawaii Standard Time)

#### Notifications of acceptance:

Saturday, January 4th, 2014

#### Paper Submission Requirements:

All submitted papers must:

- be written in English;
- contain author names, affiliations, and email addresses;
- be formatted according to the ACM SIG Proceedings template (<http://www.acm.org/sigs/publications/proceedings-templates>) with a font size no smaller than 9pt;
- be in PDF (make sure that the PDF can be viewed on any platform), and formatted for US Letter size;
- occupy no more than ten pages, including the abstract and appendices, but excluding references.

It is the authors' responsibility to ensure that their submissions adhere strictly to the required format. Submissions that do not comply with the above guidelines may be rejected without review.

Research papers should be submitted through EasyChair at:

<https://www.easychair.org/conferences/?conf=www2014>